



CUMULUS MEDIA NETWORKS & DICK CLARK PRODUCTIONS ANNOUNCE RADIO & MULTI-PLATFORM CONTENT PARTNERSHIP FOR AMERICAN MUSIC AWARDS & BILLBOARD MUSIC AWARDS

LOS ANGELES, CA (August 7, 2013) – Cumulus Media Networks, with more than 5,500 affiliate radio stations reaching 129 million listeners, and dick clark productions will join forces to create radio, digital and social content opportunities around the American Music Awards and the Billboard Music Awards.

“Our partnership with dick clark productions enables Cumulus to provide listeners and advertisers with unprecedented access to two top awards shows of the year with the American Music Awards and the Billboard Music Awards,” said John Dickey, Executive Vice President and Co-Chief Operating Officer of Cumulus Media Networks. “We strive to find new and exclusive opportunities to deliver relevant and cutting edge content to engage fans through all of our affiliates platforms and programming.”

“By partnering with Cumulus, we hope to increase awareness and fan engagement of the upcoming American Music Awards and Billboard Music Awards through an incredible slate of content and unique affiliate opportunities,” said Mike Mahan, President of DC Media.

Radio coverage of the 2013 American Music Awards will feature six hours of original programming, including a two-hour red carpet radio show in advance of the awards that will be customized to all major radio formats. Cumulus will have prime positioning and unprecedented access to talent, offering an unparalleled and unique experience for millions and millions of listeners.

Additional coverage of the event will be available across the stations' websites and their owned-and-operated social media profiles.

The American Music Awards will be broadcast live from the Nokia Theatre L.A. Live on November 24, 2013 from 8:00 PM – 11:00 PM ET/PT on ABC.

A similar radio and multi-platform content partnership is in development for the Billboard Music Awards in 2014. Details will be announced in the coming months.

ABOUT CUMULUS MEDIA NETWORKS

Cumulus Media Networks has more than 5,500 affiliate radio stations reaching 129 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Mike Huckabee Show*, *The Huckabee Report*, *Geraldo*, *Imus in the Morning*, *The John Batchelor Show*, *Red Eye Radio*, *MoneyTalk with Bob Brinker*, *The Larry Kudlow Show*, *Radio Perez with Perez Hilton*, *Kidd Kraddick in the Morning*, *American Country Countdown with Kix Brooks* and *The Daly Download with Carson Daly*. Other Cumulus Media Networks

services include advanced digital media platforms with online interactive advertising; CBS Sports Radio; streaming audio and podcasts; format-specific ePrep; production libraries; and nine 24-hour formats including Scott Shannon's True Oldies Channel and ABC Sports Radio. Cumulus Media Networks en Español includes leading Spanish-language programming such as *Conexión Thalia*.

ABOUT DICK CLARK PRODUCTIONS

Founded in 1957, dick clark productions, inc (DCP) is a leading independent producer of television programming. DCP produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." DCP also produces popular weekly television programming, including "So You Think You Can Dance," and owns and maintains one of the world's most unique and extensive entertainment libraries, which includes more than 30 years of "American Bandstand" footage. For additional information, visit www.dickclark.com.

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