



**INTERNATIONAL MUSIC SUPERSTAR PITBULL TO HOST THE
“2013 AMERICAN MUSIC AWARDS®”
ON SUNDAY, NOVEMBER 24TH AT 8 PM ET/PT ON ABC**

PITBULL AND KE\$HA TO PERFORM NEW HIT SINGLE “TIMBER”

Los Angeles, CA. (November 5, 2013) - dick clark productions has announced that global music sensation Pitbull will host the “2013 American Music Awards” which will broadcast live from the NOKIA Theatre L.A. LIVE on SUNDAY, NOVEMBER 24th (8:00-11:00 p.m. ET/PT) on ABC. Serving as the show’s first host since 2008, Pitbull will also perform his new hit single “Timber” with Ke\$ha. They join previously announced superstar performers Luke Bryan, Miley Cyrus, Florida Georgia Line, Lady Gaga, Imagine Dragons, Kendrick Lamar, Macklemore & Ryan Lewis, and One Direction. Additional acts and presenters will be announced in the coming weeks.

“I am truly honored to be hosting the 2013 American Music Awards,” says Pitbull (Armando Christian Perez). “The night is only about one thing fun! So buckle and get ready. Dále!”

“Pitbull is a multi-talented global superstar and the right man to take the reins of the night, which is going to be one great party,” said American Music Awards long-time producer Larry Klein. “That’s why he is called Mr. Worldwide. He’s the perfect choice to celebrate the universal language of music.”

Dick Clark Productions and the AMAs have long been supportive of the Latin music community. From Richie Valens to Los Tigres del Norte to Enrique, countless numbers of Latino stars have graced the AMA, American Bandstand and New Year’s Rockin’ Eve stages. This year marks the 15th year anniversary of the creation of the Favorite Artist Latin category, and the 25th anniversary of Gloria Estefan’s appearance on the AMAs, the first Latin star to do so. What better way to celebrate the occasion than having Mr. Worldwide, Pitbull, host the show.

The “2013 American Music Awards” is produced by dick clark productions and executive produced by Allen Shapiro and Michael Mahan.

Preceding the ABC broadcast for the 5th consecutive year will be the “Coca-Cola Red Carpet LIVE! @ The 2013 AMAs” pre-show hosted by Lance Bass, Rosie Pierri, Jordin Sparks and Jenna Ushkowitz. This year’s pre-show performers will include Kurt Hugo Schneider, Jabbawockeez, Jesse McCartney and Fifth Harmony. Live coverage will stream online for fans worldwide starting at 5:00 p.m. ET / 2:00 p.m. PT on November 24th and for the first time will be available on Yahoo.com, this year’s official digital distributor of the American Music Awards Experience. The stream can also be watched at TheAMAs.com, ABC.com, Time Warner Cable’s Facebook page, and the websites within the Cumulus Radio Network, the AMAs official radio partner.

The “American Music Awards” are voted on by the fans. For the seventh year in a row, winners will be determined by online voting. Fans can vote at the Coca-Cola AMA voting site AMAvote.com. In addition, for the first time in AMAs History, fans will also be able to vote for their favorite artists via Twitter.

Miami-native Armando Christian Perez aka Pitbull also known as Mr. Worldwide and Mr. 305 is a globally successful musician, performer, business entrepreneur, fashion icon and actor whose career sales exceed 5 million albums and 40 million singles worldwide. Pitbull has #1 hits in more than 15 countries and his videos have been viewed more than 3 billion times; his music video for the single "Give Me Everything" has alone received over 300 million views on YouTube. His world tour sold out concerts in United States, Canada, Latin America, Europe, China and Japan. Pitbull's latest album release *Global Warming* features massive hit singles "Feel This Moment" featuring Christina Aguilera, "Don't Stop The Party" which followed his 2 million plus selling single "Back In Time." On November 25, 2013, Pitbull will release a deluxe edition titled *Global Warming: Meltdown* which includes hit single "**Timber**" featuring Ke\$ha along with 4 other brand new collaborations with Kelly Rowland, Mayer Hawthorne, Mohombi and Inna. *Global Warming* is the highly anticipated follow-up to *Planet Pit*, which earned critical acclaim and enjoyed massive commercial success with sales of more than 1.7 million albums and 19 million singles.

On the heels of her smash hits, "Die Young" and "C'Mon," Ke\$ha recently released "Crazy Kids," the third single from her sophomore album, *Warrior* (Kemosabe/RCA Records) as well as "Timber," a collaboration with her label mate Pitbull that will appear on his upcoming 2014 album. Both singles are currently available at all digital music providers. Ke\$ha has taken the world by storm since the release of her debut album in *Animal* in 2010. That year she was declared Billboard's Hot 100 Artist and her smash debut single "TiK ToK" was named Billboard's #1 Hot 100 Song, was the most played song of that year, and was the biggest-selling digital track in the world. Ke\$ha has had seven consecutive Top 10 hits including three #1 singles: "TiK ToK", "Your Love Is My Drug" and "We R Who We R." Between her debut album *Animal* and her current release *Warrior*, Ke\$ha has sold over 3.9 million units worldwide. Ke\$ha has toured the world, playing over 200 live shows in support of *Animal* and its companion album *Cannibal* and an additional 47 shows in support of her latest release, *Warrior*. She took home the MTV EMA for Best New Act in November 2010 and was nominated for 2 American Music Awards, 4 MTV VMA Awards and 6 Billboard Awards. She has over 27 million Facebook likes, and over 3.4 million Twitter followers. She has sold over 33 million combined tracks and ringtones in the U.S alone and over 55 million worldwide to date. Ke\$ha is an international powerhouse, *Animal* has been certified Gold, Platinum or multi-Platinum in 16 markets (including Platinum in the United States and Double Platinum in Australia & Canada) and was the biggest selling debut album from an international female in 2010 in the UK. In the Fall of 2012 Ke\$ha released an illustrated photo journal and scrapbook entitled *My Crazy Beautiful Life* with Touchstone. The book was a huge fan hit and was a precursor to her wildly successful MTV Show "Ke\$ha: My Crazy Beautiful Life" which is set to begin its second season. The series, which follows Ke\$ha as she navigates the drama, madness and euphoria of her professional and personal life, will return in the fall of 2013 with 8 new episodes on October 30th, 2013. In August 2013 Ke\$ha launched her own jewelry line, Ke\$ha Rose by Charles Albert. The line, which is entirely designed by Ke\$ha, is based upon her love of nature and classic rock & roll style.

Keep up with all-things American Music Awards related through "AMAs On Demand," a weekly web series hosted by Lance Bass. "AMAs On Demand" will feature breaking news, artist spotlights, retrospectives on fashion, and interviews, and viewer generated content. Follow the AMAs on Twitter @theamas and on Facebook at [Facebook.com/AMAs](https://www.facebook.com/AMAs), as well as Instagram, tumblr and Vine. Check out new episodes of AMAs On Demand, every Thursday at theAMAs.com.

Viewers will also get a second-screen experience jam-packed with "snack-able" videos, photos, GIFs, memes, "Insta-Fashion Pops", "Thank You Cam" shout outs, and much more across every major social platform.

In collaboration with Twitter, Twitter Mirrors will be placed in select backstage areas. The "selfie stations" will provide a candid look into the backstage scene. Also, this year, the AMAs and Twitter will debut the first-ever VINE 360 FASHION BOOTH placed right in the middle of the red carpet. Fashion buffs around the world will have a front row seat to an unparalleled close look at celebrity red carpet fashion - on REAL TIME.

The “2013 American Music Awards” partners include Cumulus, Time Warner Cable, Yahoo and Music Choice.

For up to date information about the AMAs, performers, presenters, and AMA history visit TheAMAs.com or dickclark.com. Join the conversation at #AMAs.

Tickets are now on sale at www.axs.com.

Archived footage and photography are available upon request.

EDITORS NOTE:

For videos and photos of Pitbull, and for more American Music Awards content, please go to:

<ftp://dcp1.hosting4less.com>

Username: dcp1-amasyndication

Password: broadcast2011

About the American Music Awards

The American Music Awards features performances from today’s hottest artists and presents fan-voted awards in the categories of Pop/Rock, Alternative Rock, Country, Rap/Hip-Hop, Soul/R&B, Adult Contemporary, Contemporary Inspirational, Latin, EDM, Soundtrack, Single of The Year, New Artist of the Year Presented by Kohl’s, and Artist of the Year. The American Music Awards pays tribute to today’s most influential and iconic artists. The show is produced by dick clark productions and is seen in more than 160 countries around the world. For more information, visit www.theamas.com, www.dickclark.com or abc.go.com/shows/american-music-awards.

About dick clark productions

dick clark productions is the world’s largest producer and proprietor of televised events. dcp produces perennial hits such as the “American Music Awards,” “Golden Globe Awards,” “Academy of Country Music Awards,” “Hollywood Film Awards,” “Billboard Music Awards,” and “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest.” dcp also produces popular weekly television programming, including “So You Think You Can Dance,” and owns one of the world’s most unique and extensive entertainment archive libraries with more than 55 years of dcp’s award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit www.dickclark.com.

Contacts:

Pitbull

Subterranean Media

Tom Muzquiz, 323-337-6563, tom@subterraneanmedia.com

Ke\$ha

RCA Records

Jamie Abzug, 310-272-2620, Jamie.Abzug@sonymusic.com

dick clark productions:

Liz Morentin Bookasta, 310.255.4602, LMorentin@dickclark.com

Lydia Baskharoon, 310.255.0319, LBaskharoon@dickclark.com

ABC Media Relations:

Alison Daulerio 818.460.7920, Alison.K.Daulerio@abc.com

Nicole Marostica 818.460.6783, Nicole.Marostica@abc.com

PMK-BNC:

Joanna Cichocki 310.854.4800, Joanna.Cichocki@pmkbnc.com

Brian Rubin 310.854.4800, Brian.Rubin@pmkbnc.com

Christina Canseco 310.854.4800, Christina.Canseco@pmkbnc.com
Kelly Barrett 310.854.4800, Kelly.Barrett@pmkbnc.com