

FOR IMMEDIATE RELEASE

Luke Bryan, Miranda Lambert, Blake Shelton, George Strait, Taylor Swift & More Featured in Official 2014 Academy of Country Music Awards ZinePak

2014 ACM Awards ZinePak highlights Awards Nominees and New Artists in a 120-Page Magazine with exclusive interviews, two compilation CDs, six collectible guitar picks, an ACM Awards nominee ballot, and exclusive mobile content; Available March 18, 2014 at Walmart.

NEW YORK, NY (March 12, 2014) – The Academy of Country Music and ZinePak are proud to announce the release of the **Official 2014 ACM Awards ZinePak**, a limited-edition package spotlighting country’s biggest names and brightest new stars. The collection pairs a 120-page magazine with 31 songs on two CDs. It also includes a ballot with this year’s ACM Awards nominees and six collectible guitar picks. The ZinePak will be available at Walmart stores nationwide beginning on March 18, leading up to the LIVE broadcast of the 49th Annual Academy of Country Music Awards on Sunday April 6, 2014 at 8:00 PM live ET/delayed PT on the CBS Television Network. The package retails for \$10.

“This year’s *ACM Awards ZinePak* is better than ever,” said Lisa Lee, the Academy’s senior vice president of Creative & Content Production. “Fans can find out everything they need to know about this year’s ACM Award nominees, immerse themselves in the best music of the year and even play along at home with their own ballot. It’s a must-have for any country fan.”

This is the fourth partnership between the ACM and ZinePak. The previous three compilations (2011, 2012, and 2013) all debuted in the Top 20 on the **Billboard Top Country Albums** chart, despite being released in limited quantities and at only one retailer. Last year's release debuted at #2 on the **Compilation Albums Chart** and broke the top 40 on **Billboard 200**.

Disc One of the collection includes hit songs from ACM Entertainer of the Year nominees **Luke Bryan, Miranda Lambert, Blake Shelton, George Strait, and Taylor Swift**. It also features tracks from multi-ACM Award nominees **Lee Brice, Kacey Musgraves, Carrie Underwood, Florida Georgia Line** and ACM New Artist of the Year nominees **Brett Eldredge, Kip Moore and Justin Moore**, among others.

Disc Two showcases 10 of country music's brightest rising stars. (Full tracklisting here) <<http://bit.ly/ACM14>> .

In addition to exclusive interviews with more than 30 artists, the magazine gives fans an inside look at the Academy, including the history behind the organization and the Awards. Fans will also have access to 20 exclusive videos and photo galleries powered by the free ZinePak All Access app, available for download in the iTunes App Store and Google Play.

ZinePak co-founder Brittany Hodak said, "We are so excited to give fans even more exclusive content in this year's *ACM Awards ZinePak* through the ZinePak All Access app! By scanning specific pages, fans can watch interviews from stars like Luke Bryan, Jerrod Niemann, Eric Paslay and Blake Shelton.

The package is currently available for pre-sale at Walmart.com <<http://bit.ly/ACM14>> , and will be available at Walmart stores nationwide beginning March 18. This fan collectable is only available while supplies last. Thanks to a generous sponsorship from Coors Light and Miller Lite, fans can buy the ZinePak for only \$10.

Link to Product Page with track list: <http://bit.ly/ACM14>

About the Academy of Country Music Awards

The 49th Academy of Country Music Awards is dedicated to honoring and showcasing the biggest names and emerging talent in the country music industry. The show is produced for television by Dick Clark Productions and will be broadcast LIVE from the MGM Grand Garden Arena in Las Vegas Sunday, April 6, 2014 at 8:00 PM live ET/delayed PT on the CBS Television Network. Allen Shapiro, Mike Mahan, R.A. Clark and Barry Adelman are executive producers. Bob Romeo is executive producer for the Academy of Country Music.

About ZinePak

ZinePak (pronounced ZEEN-pack) is an entertainment company dedicated to elevating fan experiences with collectible memorabilia and merchandise. In the past three years, fans have purchased more than 2.5 million of their fan packages in 18 countries for superstar artists including Taylor Swift, George Strait, Rascal Flatts, and dozens more.

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