



## **MARK BRACCO NAMED EXECUTIVE VICE PRESIDENT OF PROGRAMMING AND DEVELOPMENT FOR DICK CLARK PRODUCTIONS**

SANTA MONICA, CA (April 28, 2014) – Veteran television executive Mark Bracco has been named Executive Vice President of Programming and Development for dick clark productions, it was announced today by Mike Mahan, President of dick clark productions. In the newly created role, Bracco will oversee programming and development for the company that includes such perennial hits as the “American Music Awards,” “Billboard Music Awards,” “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest” and a variety of other projects at various stages of production. He will be based in the company’s Santa Monica headquarters and will report directly to Mahan.

“Mark has a phenomenal breadth of experience working with a variety of alternative and special programming, as well as extensive experience with dick clark properties,” said Mahan. “As dick clark productions expands our television footprint, Mark will play a significant leadership role within the company.”

“It is an honor to work for such a historic company as dick clark productions, under the leadership of Allen Shapiro and Mike Mahan who are responsible for some of the biggest television events in the world,” said Bracco. “My first love is live television and dcp is the preeminent producer of live events on television. This is a dream come true.”

Most recently, Mr. Bracco served as Vice President, Alternative Series and Specials, ABC Entertainment where he oversaw specials and worked on various series for the network including the “Oscars,” “CMA Awards,” “American Music Awards,” “Dick Clark’s New Years’ Rockin’ Eve with Ryan Seacrest,” “Shark Tank,” “Jamie Oliver’s Food Revolution,” “Supernanny,” and “The Mole.”

Mr. Bracco began his career in 1993 at TV Guide magazine. In September 1996, he accepted a position as a segment producer on the launch team for the entertainment newsmagazine “Access Hollywood.” In December 2001, he moved over to ABC News’ “Good Morning America” as entertainment producer, where he was responsible for overseeing all entertainment-related segments and events on the morning program.

In August 2006, Mr. Bracco relocated from New York to Los Angeles with his wife, Jamie, and their three children, Kyle, Mary and Erin. Mr. Bracco has a Bachelor of Arts in Communications from Hofstra University.

[ABOUT DICK CLARK PRODUCTIONS](#)

dick clark productions (dcp) is the world's largest producer and proprietor of televised events. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Hollywood Film Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances and legendary programming. In 2014, dcp will debut "The PEOPLE MAGAZINE Awards" on NBC and joint venture Keshet DCP will premiere the weekly television series "Rising Star" on ABC. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

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