



**THE "2014 BILLBOARD MUSIC AWARDS" PARTNERS WITH  
YAHOO AS OFFICIAL DIGITAL DISTRIBUTOR OF  
"SAMSUNG GALAXY RED CARPET LIVE! @ THE 2014 BBMAs" ON MAY 18**

**YAHOO TO EXCLUSIVELY LIVE STREAM TWO HOUR RED CARPET PRE-SHOW AT  
6PM ET**

**RED CARPET SHOW HOSTED BY LANCE BASS, JORDIN SPARKS, TED STRYKER AND  
MORE. LIVE PERFORMANCES INCLUDE MULTI-PLATINUM SINGER, SONG-WRITER  
CHER LLOYD AND MORE TO BE ANNOUNCED**

Santa Monica, CA (May 6, 2013) – [dick clark productions](#) announces the "Samsung Red Carpet LIVE! @ The 2014 Billboard Music Awards" red carpet pre-show will stream LIVE online for fans worldwide on Yahoo, this year's official digital distributor, beginning at 6pm ET/3PM PT. The two-hour digital stream can also be watched at [Billboard Music Awards.com](#), [Billboard.com](#) and additional online destinations by embedding the Yahoo Screen media player. The red carpet live stream pre-show precedes the 2014 Billboard Music Awards, which will be broadcast live from the MGM Grand Garden Arena in Las Vegas on Sunday, May 18, on ABC at 8pm ET/PT.

The "Samsung Galaxy Red Carpet LIVE! @ The 2014 BBMAs" will be hosted by Lance Bass, Jordin Sparks, Ted Stryker, with additional hosts soon to be announced.

Yahoo will provide fans with exclusive red carpet access, including celebrity arrivals, interviews special musical performances and a Vine 360 Station for talent to show off their red carpet fashion choices. Fans can learn more about the experience at <https://music.yahoo.com/programs/billboard-music-awards/>.

"I am thrilled to be co-hosting this year's 'Samsung Red Carpet LIVE! at The 2014 Billboard Music Awards.' I am looking forward to bringing fans around the world live coverage of their favorite musicians as they arrive," said Bass

"I am excited to be part of this year's red carpet show. Through Yahoo, we will be able to bring celebrity interviews, fashion and news as it happens, so fans don't miss a beat," said Sparks.

Live red carpet performances include multi-platinum singer, song-writer Cher Lloyd and more to be announced.

Though she first burst onto the scene in 2010 as a finalist on the U.K. version of *The X Factor*, Cher Lloyd began to make waves in the U.S. the following year with one of the summer's most irresistible songs, "Want U Back," a double-platinum hit off of her debut album *Sticks & Stones*.

Cher is gearing up to release her very personal, sophomore album *Sorry I'm Late* on May 27th and during the red carpet show will be performing her latest hit "Sirens."

The 2014 Billboard Music Awards is produced by dick clark productions. Allen Shapiro and Mike Mahan are Executive Producers. Larry Klein, Barry Adelman and Mark Bracco are Producers. For additional information on the "2014 Billboard Music Awards" visit us at [www.billboardmusicawards.com](http://www.billboardmusicawards.com) or the Billboard hub at [www.billboard.com/bbma](http://www.billboard.com/bbma).

Media can also embed the Yahoo Screen media player to provide their readers instant access to the LIVE red carpet. To request an embed code for the red carpet live stream, please contact Megan Rose at [merose@yahoo-inc.com](mailto:merose@yahoo-inc.com).

For additional news and exclusive content, follow [@OfficialBBMAs](https://twitter.com/OfficialBBMAs) on Twitter, like us on [Facebook](#) and join the conversation on [Instagram](#) and [YouTube](#). The official hashtag for discussing all-things Billboard Music Awards across social media is #BBMAs.

### **ABOUT BILLBOARD**

Billboard is the world's most influential music brand, built on the most complete and well-respected database of charts across all music genres. The Billboard charts define success in music. From the iconic Billboard magazine to Billboard.com which is the ultimate consumer-facing destination for millions of passionate music fans, to the industry's most elite conference series and influencer events including the Power 100 and Women in Music the Billboard brand has unmatched authority among fans, artists and the industry alike.

### **ABOUT "2014 BILLBOARD MUSIC AWARDS"**

The "2014 Billboard Music Awards" are set to return to ABC and will be broadcast live from the MGM Grand Garden Arena in Las Vegas on Sunday, May 18 at 8:00pm ET/PT. The show will showcase this year's hottest and biggest music stars. Billboard Music Awards finalists are based on key fan interactions with music, including album and digital singles sales, radio airplay, touring, streaming and social interactions on Facebook, Twitter, YouTube, VEVO, Spotify and other popular online destinations for music. These measurements are tracked year-round by Billboard and its data partners, including Nielsen Entertainment and Next Big Sound. The awards are based on the reporting period of March 11, 2013 through March 9, 2014. The "2014 Billboard Music Awards" is produced by dick clark productions. Allen Shapiro and Michael Mahan are Executive Producers. Larry Klein, Barry Adelman and Mark Bracco are Producers.

### **ABOUT dick clark productions**

dick clark productions (dcp) is the world's largest producer and proprietor of televised events. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Hollywood Film Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances and legendary programming. In 2014, dcp will debut "The PEOPLE MAGAZINE Awards" on NBC and joint venture Keshet DCP will premiere the weekly television series "Rising Star" on ABC. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

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#### **2014 Billboard Music Awards**

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