



## **DICK CLARK PRODUCTIONS JOINS FORCES WITH THE WORLD MEMORY CHAMPIONSHIPS TO PRODUCE TELEVISION SPECIAL**

SANTA MONICA, CA (May 22, 2014) dick clark productions, the world's largest producer and proprietor of televised events, announced today it is working with the World Memory Championships and the USA Memory Championships to produce a television program based on the greatest test of memory in the world.

The World Memory Championships was founded in 1991 by Tony Buzan and Raymond Keene. In 2013, the 22<sup>nd</sup> annual WMC was held in Croydon, South London with a record 32 countries and 120 Mental Athletes and Arbiters attending, with ten different disciplines conducted over the three days of competition. The USA National Memory Championship was introduced by Tony Dottino, President of Dottino Consulting Group, Inc., in 1997. Their 17<sup>th</sup> annual Championship event took place in March in New York City.

"The World Memory Championships has an incredible 22-year history as the world stage for mental athletes to compete and push themselves to be the very best in the world, while the USA Memory Championship has established a remarkably exciting and audience friendly format," said Mike Mahan, President of dick clark productions. "The production will combine the enormous wow factor of watching these mental athletes perform with unique challenges for home audiences, creating a heart-pounding family-friendly event special."

Executive Producers will include Allen Shapiro, Mike Mahan, Barry Adelman, Richard Kaufman Lynn Williams and Raymond Keene. Marshall Tarley and Anthony Dottino from the USA Memory Championship will serve as Co-Executive Producers.

### **ABOUT DICK CLARK PRODUCTIONS**

dick clark productions (dcp) is the world's largest producer and proprietor of televised events. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Hollywood Film Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances and legendary programming. In 2014, dcp will debut "The PEOPLE MAGAZINE Awards" on NBC and joint venture Keshet DCP will premiere the weekly television series "Rising Star" on ABC. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

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