

**“SO YOU THINK YOU CAN DANCE” TEAMS UP WITH THE VYCLONE APP,
ALLOWING VIEWERS TO CREATE, UPLOAD AND SHARE
VIDEOS OF THEMSELVES DANCING WITH THEIR FAVORITE “SYTYCD” CONTESTANTS
BEGINNING WEDNESDAY, JULY 2**

Santa Monica, CA (July 1, 2014) – SO YOU THINK YOU CAN DANCE today announced it is teaming up with the popular app Vyclone to allow viewers to create, upload and share videos of themselves dancing alongside their favorite contestants from past seasons. The Vyclone app will automatically combine and remix user-generated dance videos with dancers from the show. Viewers can record themselves dancing to a newly released SO YOU THINK YOU CAN DANCE song each week. The first song will be revealed during the season’s first LIVE show – and the series’ 200th LIVE episode – airing Wednesday, July 2 (8:00-10:00 PM ET live/PT tape-delayed), on FOX. Selected user-generated videos may be featured on the show and online at fox.com/dance.

“We are thrilled to be partnering with SO YOU THINK YOU CAN DANCE on this groundbreaking promotion,” said Vyclone CEO and Co-founder David King Lassman. “Vyclone’s collaborative video platform is perfectly suited to bring fan engagement in shows like this to a whole new level. We are delighted that Vyclone’s revolutionary technology is being showcased by such a prestigious production as SO YOU THINK YOU CAN DANCE.”

"I am thrilled to be able to provide our fans with an opportunity of dancing on the show," said Nigel Lythgoe, co-creator, executive producer and judge of SO YOU THINK YOU CAN DANCE.

To download the free Vyclone app, visit the Apple App Store, Windows Market Place or the Google Play Store, and watch Nigel Lythgoe explain how to use Vyclone here: <http://www.fox.com/dance/dance-party>.

The competition for America’s favorite dancer begins this week on the season’s first LIVE show – and the series’ 200th LIVE episode – when each of the Top 20 finalists is paired with another finalist specializing in the same style. The pairs will work with world-renowned choreographers to create a dance routine showcasing their genre. After the performances, viewers will have the opportunity to vote for their favorite dancers via the official website, fox.com/dance, the FOXNow App and the official Facebook page, facebook.com/SoYouThinkYouCanDance.

SO YOU THINK YOU CAN DANCE was created by Simon Fuller and Nigel Lythgoe and is from 19 Entertainment, a division of CORE Media Group, and dick clark productions. The series is executive-produced by Fuller, Lythgoe; Barry Adelman, Executive Vice President of dick clark productions; Allen Shapiro, CEO of dick clark productions; James Breen and Jeff Thacker. Visit the official SO YOU THINK YOU CAN DANCE site at www.fox.com/dance to view exclusive videos, photos and contestant profiles. “Like” SO YOU THINK YOU CAN DANCE on Facebook at facebook.com/SoYouThinkYouCanDance. Follow the series on Twitter [@DANCEonFOX](https://twitter.com/DANCEonFOX) and join the discussion using #sytycd. Also, follow host Cat Deeley at [@catdeeley](https://twitter.com/catdeeley), and follow the judges Nigel Lythgoe [@dizzyfeet](https://twitter.com/dizzyfeet) and Mary Murphy [@hottamaetrain](https://twitter.com/hottamaetrain).

About Vyclone

Vyclone is a collaborative video technology platform that lets people capture all of life’s moments by creating multi-angle movies with those around you. From concerts to birthdays to weddings, Vyclone synchronizes video clips from multiple users to create one movie filmed from different vantage points. For organizations, Vyclone provides a suite of tools for creating and managing collaborative video events with a dispersed audience. Vyclone is setting the benchmark for video fan engagement by providing intuitive systems that can take video from a user’s phone to official

broadcast networks in moments in the form of branded, collaborative content. The company is headquartered in Venice, CA, with offices in London.

[EDITOR'S NOTE: For photos, interviews and more information on SO YOU THINK YOU CAN DANCE, please visit <http://foxflash.com/div.php/main/page?aID=1z2z2z139>.]