



INTERNATIONAL MUSIC SUPERSTAR PITBULL RETURNS TO HOST THE 2014 AMERICAN MUSIC AWARDS®

**Pitbull Will Also Perform A Song From His Forthcoming New Album 'Globalization'
Live on the 2014 AMAs on
SUNDAY, NOVEMBER 23rd (8:00-11:00 p.m. ET/PT) on ABC**

Los Angeles, CA (October 20, 2014) – dick clark productions announced today that global music sensation Armando Christian Perez aka Pitbull will again host the American Music Awards. The 2014 broadcast will air live from the NOKIA Theatre L.A. LIVE on SUNDAY, NOVEMBER 23rd (8:00-11:00 p.m. ET/PT) on ABC. Pitbull will also take to the stage to perform, joining previously announced performer Charli XCX, on the world's biggest fan-voted award show. Additional performers and presenters to be announced in the coming weeks.

"World, who would have thought Pitbull hosting the AMAs two years in a row," said Armando Christian Perez, "The harder I work, the luckier I get. Thank you ABC and dick clark productions for the amazing opportunity - more than anything let's get ready to have fun. Dale!"

"Pitbull is a global superstar and multi-talented powerhouse, who delivered one of the most exciting shows in American Music Awards history when he hosted in 2013. This year will be no different," said legendary American Music Awards producer Larry Klein. "We're working together to create elements of the show that will wow audiences and take the night to a whole new level."

Armando Christian Perez, aka Pitbull, is a globally successful musician, performer, business entrepreneur, fashion icon and actor whose career sales have exceeded 5 million albums and over 60 million singles worldwide. Pitbull has had #1 hits in more than 15 countries; his videos have over 6 billion views; and his social reach matches audiences of some television networks around the world. Pitbull's previous album, *Global Warming: Meltdown*, features the massive hit singles "Feel This Moment" featuring Christina Aguilera, "Don't Stop The Party," "Back In Time" from the action-comedy *Men in Black 3*, along with his second #1 hit on the Billboard Hot 100 chart, "Timber" featuring Kesha. "Fireball," the first single from his forthcoming November 24 album *Globalization*, is racing up charts around the world. Pitbull's world tours have sold out concerts in North and South America, Europe and the Far East. He's currently on a co-headlining U.S./Canada arena tour with Enrique Iglesias, which kicked off last month. This year, Pitbull was selected and performed the official anthem "We Are One (Ole Ola)" with Jennifer Lopez and Claudia Lette at the opening ceremony of the FIFA World Cup in Sao Paulo, Brazil. Armando is also a burgeoning business entrepreneur with his own line of premium vodkas (Voli) and premier fragrances for men and women simply titled Pitbull. These ventures, along with a strategic partnership with Playboy Enterprises; a television production deal announced with EndemolNorth America, which included the announcement of his own production company, Honey I'm Home, and a New Year's Eve special on Fox; plus major sponsorship deals with blue-chip brands like Bud Light, Dr Pepper, Kodak and Dodge; and the recently announced honor of receiving a star in 2015 on the Hollywood Walk of Fame, clearly define Pitbull as Mr. Worldwide.

The news comes on the heels of this year's nominations announcement, which revealed that Iggy Azalea is up for six awards--the most of any artist. Other top contenders include John Legend, Katy Perry and Pharrell Williams, who each earned five nominations and Lorde who earned four.

As always at the American Music Awards, artists will be honored in the genres of Pop/Rock, Country, Rap/Hip-Hop, Soul/R&B, Alternative Rock, Adult Contemporary, Latin, Contemporary Inspirational, Electronic Dance Music, as well as categories for Top Soundtrack, New Artist of the Year Presented by Kohl's, Artist of the Year and Single of the Year. For a full list of nominees visit AMAvote.com.

American Music Awards nominees are based on key fan interactions as reflected in Billboard Magazine and on Billboard.com, including album and digital singles sales, radio airplay, streaming and social activity. These measurements are tracked by Billboard and its data partners, including Nielsen Entertainment and Next Big Sound.

The American Music Awards are voted on by the fans. Winners will be determined through online and Twitter voting. Voting begins on October 13 for all categories except New Artist of the Year Presented by Kohl's. Fans can vote once per day at the Coca-Cola AMA voting site, AMAvote.com, as well as once per day via Twitter by including the nominee's name, category name and #AMAs within a tweet.

Voting for New Artist of the Year Presented by Kohl's will open on November 1 and will remain open throughout the first hour of the ABC live broadcast on November 23, with the winner being announced in the final hour. Fans can vote via AMAVote.com and Twitter.

Preceding the ABC broadcast for the 6th consecutive year will be the "Coca-Cola Red Carpet LIVE! @ The 2014 AMAs" pre-show. Live coverage will stream online for fans worldwide starting at 5:00 p.m. ET / 2:00 p.m. PT on November 23rd at Yahoo Live, this year's official digital distributor of the American Music Awards Experience. The live stream can also be watched at TheAMAs.com and ABC.com.

The 2014 American Music Awards® is produced by dick clark productions. Allen Shapiro and Mike Mahan are Executive Producers. Larry Klein, Barry Adelman and Mark Bracco are Producers.

For the latest American Music Awards news, exclusive content and more, be sure to follow the AMAs on social and join the conversation by using the official hashtag for the show, **#AMAs**.

Twitter: @TheAMAs

Facebook: Facebook.com/AMAs

Instagram: @TheAMAs

Snapchat: TheAMAs

Tumblr: americanmusicawards.tumblr.com

Vine: TheAMAs

Tickets are now on sale at www.axs.com.

[EDITOR'S NOTE]: For AMA footage of Pitbull, please visit the FTP site below:

ftp://dcp1.hosting4less.com

USERNAME: dcp1-ama

PASSWORD: Publicity

About the American Music Awards

The American Music Awards features performances from today's hottest artists and presents fan-voted awards in the categories of Pop/Rock, Alternative Rock, Country, Rap/Hip-Hop, Soul/R&B, Adult Contemporary,

Contemporary Inspirational, Latin, EDM, Soundtrack, Single of The Year, New Artist of the Year Presented by Kohl's, and Artist of the Year. The American Music Awards pays tribute to today's most influential and iconic artists. The show is produced by dick clark productions and is seen in more than 160 countries around the world. For more information, visit www.theamas.com, www.dickclark.com or abc.go.com/shows/american-music-awards.

About dick clark productions

dick clark productions (dcp) is among the world's largest producers and proprietors of televised live event programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." Weekly television programming, includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group, and dick clark productions; as well as "Rising Star" and the upcoming "Boom!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dick clark productions (dcp). In 2014, dcp will debut the "American Country Countdown Awards" (FOX), "Hollywood Film Awards" (CBS) and "The PEOPLE MAGAZINE Awards" (NBC). dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances, and legendary programming. For additional information, visit www.dickclark.com.

SHOW MEDIA CREDENTIALS

To apply for media credentials to cover the 2014 American Music Awards please go to <http://www.dickclark.com/ama-credential-form/>. Submissions for credentials will stay open until 6pm PT on Friday, October 24, 2014.

MEDIA CONTACTS:

Pitbull

Subterranean Media
Tom Muzquiz, 323-337-6563, tom@subterraneanmedia.com

2014 American Music Awards®

Slate PR
Andy Gelb, 310-461-0111, andy@slate-pr.com
Elyse Weissman, 310-461-0111, elyse@slate-pr.com

dick clark productions
Liz Morentin, 310-255-4602, lmorentin@dickclark.com
Gina Sorial, 310-255-0308, gsorial@dickclark.com

ABC

Nicole Marostica, 818-460-6783, nicole.y.marostica@abc.com
Alison Daulerio, 818-460-7920, alison.k.daulerio@abc.com

d.baron media relations inc. – Latin press

Diana Baron, 310-315-5444, diana@dbaronmedia.com