



MUSIC SUPERSTAR TAYLOR SWIFT TO HEADLINE AMERICA'S BIGGEST CELEBRATION OF THE YEAR

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2015" Begins Live at 8pm ET/PT on ABC Live from New York's Times Square

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Los Angeles, CA (October 27, 2014) – Before the ball drops on New Year's Eve, global music sensation Taylor Swift will culminate another record-breaking year with a performance of her hit songs for over 1 million fans in Times Square live on ABC's telecast of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2015." Swift will join a stellar line-up of the year's top music artists in celebrating the New Year during the biggest live music celebration in show history with over 38 performances and 5½ hours of music. "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2015" will air on Wednesday, December 31 beginning at 8:00 pm ET/PT on ABC Television Network.

The bi-coastal celebration will include hours of special performances and reports on New Year's celebrations from around the globe, and Ryan Seacrest will lead the traditional countdown to midnight from Times Square in New York City as he has for the last 9 years.

"Each year *New Year's Rockin' Eve* continues its iconic legacy by delivering incredible performances from the year's hottest artists, and this year is no exception. We already have secured an unprecedented number of music acts, culminating with a Times Square performance by Taylor, the biggest superstar in music today," said host and executive producer Ryan Seacrest.

Taylor Swift, who writes all of her own songs, is a global superstar, seven-time GRAMMY winner and the youngest winner in history of the music industry's highest honor, the GRAMMY Award for *Album of the Year*. She is the first artist since the Beatles (and the only female artist in history) to log six or more weeks at #1 in the U.S. with three consecutive studio albums. Taylor has an album on Rolling Stone's prestigious *The 50 Greatest Albums of All Time* (by women) list, Time magazine has named her one of the *100 Most Influential People* in the world, and she is Billboard's youngest-ever *Woman of the Year* and the only artist to have been awarded this honor

twice. Taylor has career record sales in excess of 30 million albums and almost 80 million song downloads worldwide, and has had singles top both the pop and country radio charts around the globe. Taylor's album RED, released almost two years ago on Big Machine Records, has sold more than 6 million copies worldwide to date, including more than 1.2 million copies in the U.S. in its first week, scoring the highest first-week sales debut of any album in over a decade. Taylor is the only female artist in music history (and just the fourth artist ever) to twice have an album (2010's Speak Now and 2012's RED) hit the 1 million plus first-week sales figure. "Shake It Off" is the first single off her critically-acclaimed fifth studio album 1989 (Big Machine Records). The single has topped Billboard's Pop, HotAC and Hot 100 charts and has earned double Platinum-status by the RIAA for exceeding sales of two million downloads in the U.S., and has peaked at No. 1 in 64 countries on iTunes.

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2015" is produced by dick clark productions with Ryan Seacrest, Allen Shapiro and Mike Mahan serving as executive producers and Barry Adelman and Mark Bracco as co-executive producers. Larry Klein is producer.

Cheat Tweet: [@taylorswift13](#) to headline New Year's #RockinEve with [@RyanSeacrest](#), LIVE Dec. 31 on [@ABC](#).

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ABOUT DICK CLARK PRODUCTIONS

dick clark productions (dcp) is among the world's largest producers and proprietors of televised live event programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." Weekly television programming, includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group, and dick clark productions; as well as "Rising Star" and the upcoming "Boom!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dick clark productions (dcp). In 2014, dcp will debut the "American Country Countdown Awards" (FOX), "Hollywood Film Awards (CBS) and "The PEOPLE MAGAZINE Awards" (NBC). dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances, and legendary programming. For additional information, visit [www.dickclark.com](#).

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