

**THE “2014 AMERICAN MUSIC AWARDS”  
PARTNERS WITH YAHOO AS OFFICIAL DISTRIBUTOR OF  
“COCA-COLA RED CARPET LIVE! @ THE 2014 AMAS”**

**THIS YEAR’S PRESHOW, HOSTED BY...WAIT FOR IT:  
LANCE BASS, CHELSEA BRIGGS, KANDI BURRUSS, GAVIN DEGRAW,  
FRANKE GRANDE, TARYN MANNING, JORDIN SPARKS,  
MORGAN STEWART, & TED STRYKER  
WILL STREAM AT 5:00 p.m. ET / 2:00 p.m. PT ON YAHOO LIVE**

**WITH INCREDIBLE LIVE PERFORMANCES ON THE RED CARPET FROM  
TODAY’S HOTTEST EMERGING ARTISTS:  
BECKY G, ELLA HENDERSON, KATY TIZ, MARY LAMBERT, & R5**

***For all your story needs, have fun with our photos, graphics and digital assets at  
<http://bit.ly/AMA2014MediaDropbox>***

Los Angeles, CA (November 7, 2014) – dick clark productions announces the return of the “Coca-Cola Red Carpet LIVE! @ The 2014 AMAs” preshow, which will stream LIVE online for fans worldwide on Yahoo ([www.yahoo.com/live](http://www.yahoo.com/live)), this year’s official digital distributor of the American Music Awards Experience, SUNDAY, NOVEMBER 23<sup>rd</sup> starting at 5:00 p.m. ET / 2:00 p.m. PT. The red carpet live-streaming preshow precedes the LIVE broadcast of the “2014 American Music Awards” from the Nokia Theatre L.A. LIVE on SUNDAY, NOVEMBER 23<sup>rd</sup> (8:00-11:00 p.m. ET/PT) on the ABC Television Network.

Hosted by Lance Bass, Chelsea Briggs, Kandi Burruss, Gavin Degraw, Franke Grande, Taryn Manning, Jordin Sparks, Morgan Stewart and Ted Stryker, the “Coca-Cola Red Carpet LIVE! @ The 2014 AMAs” also will feature performances by this year’s hottest emerging artists including Becky G, Ella Henderson, Katy Tiz, Mary Lambert, and R5. The star-studded red carpet will include nominees, presenters and VIP attendees.

“The AMAs are an amazing kick-off to the celebratory season,” stated Lance Bass. “I have been honored with hosting the Coca-Cola Red Carpet LIVE! Show, now in its sixth year, and it is always amazing to catch up with artists and friends who are attending the show or who are nominated.”

“I am so excited to be back to host the red carpet for the second year in a row. We have an incredible line-up of performances during this year’s preshow. It will be a great warm up to what we know will be a wonderful evening of music and accolades,” stated Jordin Sparks.

Prior to the day of the American Music Awards, viewers can check out “AMAs On Demand,” a weekly web series hosted by Lance Bass and Chelsea Briggs on the AMAs YouTube Channel and [TheAMAs.com](http://TheAMAs.com).

This year, Coca-Cola is not only giving fans the opportunity to win tickets to the Coca-Cola AHHzone, where they can get up close and personal with their favorite celebrities on the red carpet, but Coke also is creating a brand new experience called the Coca-Cola AHHcade. Leading up to the show, Coca-Cola is asking fans via Twitter to help create the new Coca-Cola AHHcade experience on the red carpet. Each week, fans can weigh in on items they

want to see featured in the AHHcade, such as the Coca-Cola polar bear, a Coca-Cola interactive vending machine and a vintage Pac-Man game for artists to sign that will be donated to St. Jude Children's Research Hospital. Participants will be entered for the chance to win tickets to the 2015 AMAs, as well as a \$500 Visa gift card when they tweet to help plan the new Coca-Cola AHHcade. Follow @TheAMAs on Twitter to join the conversation & find out how to win.

During the Coca-Cola Red Carpet LIVE! @ The 2014 AMAs, fans also will have the opportunity to continue to influence the pre-show in real-time. Chelsea Briggs, the official Coca-Cola AHHcade host, will be tweeting fans live giving them the chance to impact what she does in the Coca-Cola AHHcade. Follow @Chelsea\_Briggs to join the conversation.

In addition to Yahoo Live and the Yahoo Screen App, the "Coca-Cola Red Carpet LIVE! @ The 2014 AMAs" live stream also will be available on [TheAMAs.com](http://TheAMAs.com), [ABC.com](http://ABC.com), [Time Warner Cable's Facebook Page](http://TimeWarnerCable.com), and the websites of participating radio stations within the [Cumulus Radio Network](http://CumulusRadio.com), the official radio partner of the American Music Awards. Media also can embed the Yahoo Live media player to provide their audiences instant access to the LIVE red carpet. To request an embed code for the red carpet live stream, please contact Dana Block at [dana@allisonpr.com](mailto:dana@allisonpr.com) or Megan Rose at [merose@yahoo-inc.com](mailto:merose@yahoo-inc.com).

17-year-old Becky G just released her new single "Can't Stop Dancin'" which is available now. Becky recently wrapped touring with Demi Lovato, Katy Perry and Jason Derulo. In addition, she was just named one of Time Magazine's most influential teens of 2014 as well as one of Billboard Magazine's 21 under 21 (2014) Music's Hottest Young Stars. Becky's smash hit single "Shower" has sold over 900,000 units and its music video has over 45 million views on YouTube. Some of her other achievements include being selected as one of Cover Girl's newest (and youngest faces), scoring a #1 single (Can't Get Enough feat. Pitbull) on Latin Billboard Charts, winning "The Best New Artist" award on Radio Disney Music Awards and appearing on the cover of the April/May issue of *Girls' Life Magazine*. Becky is finishing her debut album for Kemosabe/RCA Records due out early 2015.

Eighteen-year-old UK breakout, Ella Henderson, started her journey to fame as a contestant on the X Factor UK in 2012. Ella was the favorite to win the show but wound up finishing in sixth place, upon which she was immediately signed by Simon Cowell to his label SYCO. Ella now marks her arrival with debut single "Ghost," which was co-written with OneRepublic's Ryan Tedder and is already platinum in the UK and Australia. The single recently broke into the Top 20 on iTunes in the US and its music video currently boasts over 26 million views on Vevo. Ella is also making her way to the forefront in the US with her recent performances on *Good Morning America*, *The TODAY Show*, *Dancing with the Stars*, *The Ellen DeGeneres Show*, and *Late Night with Seth Meyers*. Ella has been dubbed an 'Artist on the Verge' by Billboard Magazine and is also in the running for their '21 Under 21' 2015 Class. Her debut album *Chapter One* went straight to #1 on the UK iTunes chart and will be released in the US in early 2015 via Columbia Records/SYCO.

British pop singer-songwriter Katy Tiz gained mainstream notoriety for her cover of Rock Mafia's "The Big Bang" which climbed the Mainstream Top 40 chart and gave her the title of the first unsigned artist to be part of the noted "On the Verge" program. Not only possessing a great voice, Katy has written hits for notable artists such as Girls' Generation and Cheryl Cole. In April, Katy Tiz signed with Atlantic Records and is currently working on her debut full-length album.

Mary Lambert, the unforgettable voice from the Macklemore and Ryan Lewis smash single "Same Love," released her debut album *Heart On My Sleeve* on Capitol Records in October. "Same Love" which was Grammy nominated for Song Of The Year was performed at this year's telecast in a historical performance with Madonna and Queen Latifah. *Heart On My Sleeve* features the hit single "Secrets," the video has over 5 million views and Mary

performed the track on *Live with Kelly and Michael* and *Good Morning America*. November is heating up for Mary Lambert as she is a Vevo LIFT and VH1 "You Oughta Know" artist. Lambert has also been nominated for a Logo NewNowNext Award for "Best New Musician (Female)." She is currently on a national tour to support *Heart On My Sleeve*.

Pop-rock quintet R5 took a major step toward world domination with the international release of debut album LOUDER, which rocketed to No. 1 on iTunes in 10 countries. Over the course of the past few years, the Los Angeles-based band has been playing to packed-house crowds around the globe, wowing audiences from the U.S. to Australia and everywhere in-between with their electrifying live show. The band is currently touring in support of new EP, *Heart Made Up On You*, which hit No. 2 on the iTunes Pop Chart and gearing up for the 2015 release of their much-anticipated sophomore album. Led by vocalist/rhythm guitarist Ross Lynch, star of the Disney Channel's "Austin & Ally" and the films *Teen Beach Movie* and its upcoming sequel, R5 came together in 2009 and is comprised of Lynch's siblings Riker (bass/vocals), Rocky (lead guitar/vocals) and Rydel (keyboard/vocals) and friend Ellington "Ratliff" (drums/vocals). R5 has rapidly emerged as an exciting new voice in the world of pop rock.

For additional American Music Awards news, exclusive content and more, be sure to follow the AMAs on social and join the conversation by using the official hashtag for the show, **#AMAs**.

**Twitter:** @TheAMAs  
**Facebook:** Facebook.com/AMAs  
**Instagram:** @TheAMAs  
**Snapchat:** TheAMAs  
**Tumblr:** americanmusicawards.tumblr.com  
**YouTube:** YouTube.com/TheAMAs  
**Vine:** TheAMAs

Tickets are now on sale at [www.axs.com](http://www.axs.com).

### **About the American Music Awards**

The American Music Awards features performances from today's hottest artists and presents fan-voted awards in the categories of Pop/Rock, Alternative Rock, Country, Rap/Hip-Hop, Soul/R&B, Adult Contemporary, Contemporary Inspirational, Latin, EDM, Soundtrack, Single of The Year, New Artist of the Year Presented by Kohl's, and Artist of the Year. The American Music Awards pays tribute to today's most influential and iconic artists. The show is produced by dick clark productions and is seen in more than 160 countries around the world. For more information, visit [www.theamas.com](http://www.theamas.com), [www.dickclark.com](http://www.dickclark.com) or [abc.go.com/shows/american-music-awards](http://abc.go.com/shows/american-music-awards).

### **About dick clark productions**

dick clark productions (dcp) is among the world's largest producers and proprietors of televised live event programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." Weekly television programming, includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group, and dick clark productions; as well as "Rising Star" and the upcoming "Boom!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dick clark productions (dcp). In 2014, dcp will debut the "American Country Countdown Awards" (FOX), "Hollywood Film Awards (CBS) and "The PEOPLE MAGAZINE

Awards" (NBC). dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances, and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

### **About The Coca-Cola Company**

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our Company's portfolio features 17 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of 1.9 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at [www.coca-colacompany.com](http://www.coca-colacompany.com), follow us on Twitter at [twitter.com/CocaColaCo](https://twitter.com/CocaColaCo), visit our blog, Coca-Cola Unbottled, at [www.coca-colablog.com](http://www.coca-colablog.com) or find us on LinkedIn at [www.linkedin.com/company/the-coca-cola-company](http://www.linkedin.com/company/the-coca-cola-company).

### **Contacts:**

#### **dick clark productions:**

Liz Morentin, 310-255-4602, [lmorentin@dickclark.com](mailto:lmorentin@dickclark.com)

Gina Sorial, 310-255-0308, [gsorial@dickclark.com](mailto:gsorial@dickclark.com)

#### **Allison+Partners:**

Dana Block, 310-496-4460, [dana@allisonpr.com](mailto:dana@allisonpr.com)

#### **Yahoo!:**

Megan Rose, 212-571-8357, [merose@yahoo-inc.com](mailto:merose@yahoo-inc.com)

#### **d.baron media relations inc. – Latin press**

Diana Baron, 310-315-5444, [diana@dbaronmedia.com](mailto:diana@dbaronmedia.com)

#### **Slate PR**

Andy Gelb, 310-461-0111, [andy@slate-pr.com](mailto:andy@slate-pr.com)

Elyse Weissman, 310-461-0111, [elyse@slate-pr.com](mailto:elyse@slate-pr.com)