

## **GLOBAL SUPERSTAR TAYLOR SWIFT TO PERFORM AT THE 2014 AMERICAN MUSIC AWARDS®**

### **Swift Will Take to the Stage for the World Premiere Performance of “Blank Space”**

**The Show Will Broadcast Live SUNDAY, NOVEMBER 23<sup>rd</sup> (8:00-11:00 p.m. ET/PT) on ABC**

*For digital assets and performer gif galleries, please go to <http://bit.ly/AMA2014MediaDropbox>*

Los Angeles, CA (November 3, 2014) – dick clark productions and ABC announced today that seven-time Grammy® winner Taylor Swift will take to the stage at the American Music Awards for the world premiere performance of her new single “Blank Space”. She joins a star-studded lineup of previously announced must-see performers at the world’s biggest fan-voted award show including 5 Seconds of Summer, Iggy Azalea, Mary J. Blige, Charli XCX, Fergie, Lorde, One Direction, Sam Smith and the evening’s host, Pitbull. The 2014 American Music Awards will broadcast live from the NOKIA Theatre L.A. LIVE on SUNDAY, NOVEMBER 23<sup>rd</sup> (8:00-11:00 p.m. ET/PT) on ABC. Additional performers and presenters will be announced soon.

Taylor Swift, who writes all of her own songs, is a global superstar, seven-time Grammy winner and the youngest winner in history of the music industry's highest honor, the Grammy Award for *Album of the Year*. She is the first artist since the Beatles (and the only female artist in history) to log six or more weeks at #1 in the U.S. with three consecutive studio albums. Taylor has an album on Rolling Stone's prestigious *The 50 Greatest Albums of All Time* (by women) list, Time magazine has named her one of the *100 Most Influential People* in the world, and she is Billboard's youngest-ever *Woman of the Year* and the only artist to have been awarded this honor twice. Taylor has career record sales in excess of 30 million albums and almost 80 million song downloads worldwide, and has had singles top both the pop and country radio charts around the globe. Taylor's album RED (Big Machine Records), released two years ago, sold more than 1.2 million copies in the U.S. in its first week, scoring the highest first-week sales debut of any album in over a decade. Taylor is the only female artist in music history (and just the fourth artist ever) to twice have an album (2010's *Speak Now* and 2012's RED) hit the 1 million plus first-week sales figure. “Shake It Off” is the first single off her critically acclaimed fifth studio album *1989*, The single has topped Billboard’s Pop, HotAC and Hot 100 charts and has earned double Platinum-status by the RIAA for exceeding sales of two million downloads in the U.S., and has peaked at No. 1 in 64 countries on iTunes. *1989* topped iTunes’ sales charts in 89 countries on its release day.

The 2014 American Music Award nominations were announced last month, revealing that Iggy Azalea is up for six awards--the most of any artist. Other top contenders include John Legend, Katy Perry and Pharrell Williams, who each earned five nominations, and Lorde who earned four.

As always at the American Music Awards, artists will be honored in the genres of Pop/Rock, Country, Rap/Hip-Hop, Soul/R&B, Alternative Rock, Adult Contemporary, Latin, Contemporary Inspirational, Electronic Dance Music, as well as categories for Top Soundtrack, New Artist of the Year Presented by Kohl’s, Artist of the Year and Single of the Year. For a full list of nominees visit [AMAvote.com](http://AMAvote.com).

American Music Awards nominees are based on key fan interactions as reflected in Billboard Magazine and on [Billboard.com](http://Billboard.com), including album and digital singles sales, radio airplay, streaming and

social activity. These measurements are tracked by Billboard and its data partners, including Nielsen Entertainment and Next Big Sound.

The American Music Awards is voted on by the fans. Winners will be determined through online and Twitter voting. Voting began on October 13 for all categories except New Artist of the Year Presented by Kohl's. Fans can vote once per day at the Coca-Cola AMA voting site, [AMAVote.com](http://AMAVote.com), as well as once per day via Twitter by including the nominee's name, category name and #AMAs within a tweet.

Voting for New Artist of the Year Presented by Kohl's opened on November 1 and will remain open throughout the first hour of the ABC live broadcast on November 23, with the winner being announced in the final hour. Fans can vote via [AMAVote.com](http://AMAVote.com) and Twitter.

Preceding the ABC broadcast for the 6<sup>th</sup> consecutive year will be the "Coca-Cola Red Carpet LIVE! @ The 2014 AMAs" pre-show. Live coverage will stream online for fans worldwide starting at 5:00 p.m. ET / 2:00 p.m. PT on November 23<sup>rd</sup> at Yahoo Live, this year's official digital distributor of the American Music Awards Experience. The live stream can also be watched at [TheAMAs.com](http://TheAMAs.com) and [ABC.com](http://ABC.com).

The 2014 American Music Awards partners include Cumulus, Music Choice, Time Warner Cable and Yahoo.

The 2014 American Music Awards® is produced by dick clark productions. Allen Shapiro and Mike Mahan are Executive Producers. Larry Klein, Barry Adelman and Mark Bracco are Producers.

For the latest American Music Awards news, exclusive content and more, be sure to follow the AMAs on social and join the conversation by using the official hashtag for the show, **#AMAs**.

**Cheat Tweet:** [@taylorswift13](https://twitter.com/taylorswift13) to perform a #TS1989 song at @TheAMAs. LIVE 11/23 at 8pm on ABC: [bit.ly/TaylorPerformAMAs](http://bit.ly/TaylorPerformAMAs) #AMAs

**Twitter:** @TheAMAs

**Facebook:** [Facebook.com/AMAs](http://Facebook.com/AMAs)

**Instagram:** @TheAMAs

**Snapchat:** TheAMAs

**Tumblr:** [americanmusicawards.tumblr.com](http://americanmusicawards.tumblr.com)

**Vine:** TheAMAs

Tickets are now on sale at [www.axs.com](http://www.axs.com).

**[EDITOR'S NOTE]:** For AMA footage, please visit the FTP site below:

<ftp://dcpi.hosting4less.com>

USERNAME: dcpi-ama

PASSWORD: Publicity

### **About the American Music Awards**

The American Music Awards features performances from today's hottest artists and presents fan-voted awards in the categories of Pop/Rock, Alternative Rock, Country, Rap/Hip-Hop, Soul/R&B, Adult Contemporary, Contemporary Inspirational, Latin, EDM, Soundtrack, Single of The Year, New Artist of the Year Presented by Kohl's, and Artist of the Year. The American Music Awards pays tribute to today's most influential and iconic artists. The show is produced by dick clark productions and is seen in more than 160 countries around the world. For more information, visit [www.theamas.com](http://www.theamas.com), [www.dickclark.com](http://www.dickclark.com) OR [abc.go.com/shows/american-music-awards](http://abc.go.com/shows/american-music-awards).

## **About dick clark productions**

dick clark productions (dcp) is among the world's largest producers and proprietors of televised live event programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," "Billboard Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." Weekly television programming, includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group, and dick clark productions; as well as "Rising Star" and the upcoming "Boom!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dick clark productions (dcp). In 2014, dcp will debut the "American Country Countdown Awards" (FOX), "Hollywood Film Awards (CBS) and "The PEOPLE MAGAZINE Awards" (NBC). dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of dcp's award-winning shows, historic programs, specials, performances, and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

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