



**VOTING OPENS TODAY FOR THE *BILLBOARD CHART ACHIEVEMENT AWARD*  
*PRESENTED BY SAMSUNG***

**WINNER TO BE ANNOUNCED LIVE AT THE "2015 BILLBOARD MUSIC AWARDS"  
ON MAY 17<sup>TH</sup> ON ABC**

**Fans Can Vote For Their Favorite Billboard Chart Achievement Finalist Online at  
[BillboardMusicAwards.com/Vote](http://BillboardMusicAwards.com/Vote) and on Twitter**

*For digital assets and gif galleries, please go to: <http://bit.ly/BBMAsContent>*

**SANTA MONICA, CA (April 28, 2015)** – Billboard, dick clark productions and Samsung Electronics America, Inc. (Samsung) have teamed up to celebrate outstanding achievements on this year's Billboard music charts with the Billboard Chart Achievement Award Presented by Samsung at the "2015 Billboard Music Awards." The show will be hosted by Ludacris and Chrissy Teigen and will broadcast live from the MGM Grand Garden Arena in Las Vegas on Sunday, May 17 on ABC from 8:00 PM – 11:00 PM ET.

The editorial award will be given to an artist who has accomplished an outstanding and rare achievement on the Billboard music charts over the past year. The three finalists for the 2015 Billboard Chart Achievement Award Presented by Samsung were announced on April 7<sup>th</sup> along with the rest of this year's finalists. The finalists are:

**Taylor Swift:** Swift's *1989* debuted at No. 1 on the Billboard 200 chart with the biggest sales week for an album since 2002 (1.287 million copies). With that, Swift is the only act with three million-selling weeks since Nielsen Music began tracking sales in 1991.

**Iggy Azalea:** Azalea tied The Beatles as the only acts to rank at Nos. 1 and 2 simultaneously on the Billboard Hot 100 with their first two hits when "Fancy" topped the chart and her featured turn on Ariana Grande's "Problem" took the runner-up slot.

**Meghan Trainor:** Trainor's *Title* album earned the biggest sales debut on the Billboard 200 for a female pop artist's first full-length album in over five years.

The Billboard Chart Achievement Award presented by Samsung is the only fan-voted category at the "2015 Billboard Music Awards." Fans can vote for their favorite finalist in any of these three ways:

- (1) By including the following in a Tweet: the artist's handle, any form of the word VOTE and the hashtag #BBMAs
- (2) Using custom Twitter Cards. With one tap, fans have the chance to make their voices heard and impact the show by voting for their favorite artists within a Tweet. Twitter Cards will be distributed via the "2015 Billboard Music Awards" official Twitter handle, [@OfficialBBMAs](https://twitter.com/OfficialBBMAs).

(3) Visiting either of the voting sites: <http://www.billboardmusicawards.com/vote/> or <http://Billboard.com/BBMAVote>

Voting will close at 6:00 PM PT / 9:00 PM ET on May 17th, one hour into the telecast of the “2015 Billboard Music Awards,” culminating with the announcement of the award winner during the last hour of the show. For more information, please visit [BillboardMusicAwards.com/vote](http://BillboardMusicAwards.com/vote).

Billboard Music Awards finalists are based on key fan interactions with music, including album and digital songs sales, radio airplay, streaming, touring and social interactions on Facebook, Twitter, Instagram, YouTube, Spotify and other popular online destinations for music. These measurements are tracked year-round by Billboard and its data partners, including Nielsen Music and Next Big Sound. The awards are based on the reporting period of March 10, 2014 through March 8, 2015. Since 1940, the Billboard charts have been the go-to guide for ranking the popularity of songs and albums, and are the ultimate measure of a musician’s success.

Tickets are now on sale at [Ticketmaster.com](http://Ticketmaster.com). Fans can also choose from multiple VIP premium ticket packages which include limited edition Billboard Music Awards merchandise, an invitation to the official Billboard Music Awards post-party and so much more! VIP premium ticket packages are available at [www.cidentertainment.com/events/billboard-music-awards/](http://www.cidentertainment.com/events/billboard-music-awards/).

For additional information on the “2015 Billboard Music Awards” visit us at [www.billboardmusicawards.com](http://www.billboardmusicawards.com) or the Billboard hub at [www.billboard.com/bbma](http://www.billboard.com/bbma). The “2015 Billboard Music Awards” is produced by dick clark productions. Allen Shapiro, Mike Mahan, Mark Bracco, Barry Adelman and Robert Deaton are Executive Producers.

For the latest Billboard Music Awards (BBMAs) news, exclusive content and more, be sure to follow the BBMAs on social and join the conversation by using the official hashtag for the show, #BBMAs.

**Twitter:** [@OfficialBBMAs](https://twitter.com/OfficialBBMAs)

**Facebook:** [FB.com/TheBBMAs](https://www.facebook.com/TheBBMAs)

**Instagram:** [officialbbmas](https://www.instagram.com/officialbbmas)

**Tumblr:** [officialbbmas.tumblr.com](http://officialbbmas.tumblr.com)

**Snapchat:** thebbmas

**Vine:** [vine.co/Billboard.Music.Awards](https://vine.co/Billboard.Music.Awards)

**Cheat Tweet:** Voting is now open for the [@OfficialBBMAs](https://twitter.com/OfficialBBMAs) Billboard Chart Achievement Award (Presented by [#SamsungGalaxy](https://www.samsung.com/galaxy)): [bit.ly/ChartAchievement](http://bit.ly/ChartAchievement) [#BBMAs](https://twitter.com/OfficialBBMAs)

## **ABOUT BILLBOARD**

Billboard is the world’s most influential music brand, built on the most complete and well-respected database of charts across all music genres. The Billboard charts define success in music. From the iconic Billboard magazine to Billboard.com which is the ultimate consumer-facing destination for millions of passionate music fans, to the industry’s most elite conference series and influencer events including the Power 100 and Women in Music, the Billboard brand has unmatched authority among fans, artists and the industry alike.

## **ABOUT “2015 BILLBOARD MUSIC AWARDS”**

The "2015 Billboard Music Awards" are set to return to ABC and will be broadcast live from the MGM Grand Garden Arena in Las Vegas on Sunday, May 17 at 8:00pm ET/PT. The show will showcase this year's hottest and biggest music stars. Billboard Music Awards finalists are based on key fan interactions with music, including album and digital songs sales, radio airplay, streaming, touring and social interactions on Facebook, Twitter, Instagram, YouTube, Spotify and other popular online destinations for music. These measurements are tracked year-round by Billboard and its data partners, including Nielsen Music and Next Big Sound. The awards are based on the reporting period of March 10, 2014 through March 8, 2015. The "2015 Billboard Music Awards" is produced by dick clark productions. Allen Shapiro, Mike Mahan, Mark Bracco, Barry Adelman and Robert Deaton are Executive Producers.

#### **ABOUT dick clark productions**

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and "The PEOPLE Magazine Awards." Weekly television programming includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group, and dcp; "World's Funniest Fails" from Jukin Media and dcp; as well as "Boom!" (FOX) from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group, and DC Media, the parent company of dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

#### **About Samsung Electronics America, Inc.**

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, mobile products and wearables, wireless infrastructure, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S and one of America's fastest growing home appliance brand. To discover more, please visit [www.samsung.com](http://www.samsung.com).

#### **About Samsung Electronics Co., Ltd. About Samsung Electronics Co., Ltd.**

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 307,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at [www.samsung.com](http://www.samsung.com) and our official blog at [global.samsungtomorrow.com](http://global.samsungtomorrow.com)

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#### **SHOW MEDIA CREDENTIALS**

To apply for media credentials to cover the 2015 Billboard Music Awards please go to <http://www.dickclark.com/shows/billboard-awards/bbma-credential-form/> and fill out the online form. Credential application process closes Tuesday, April 28, 2015.

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dick clark productions

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