



## Future Added as Performer at 5<sup>th</sup> Annual Streamy Awards

*The Streamy Awards will be Hosted by Grace Helbig and Tyler Oakley and Broadcast LIVE on VH1 Thursday, September 17, 2015 at 10:00 pm ET/delayed PT*

LOS ANGELES, CA (September 11, 2015) – [Tubefilter](#), [dick clark productions](#) and [VH1](#) announced today that hip hop recording artist **Future** will perform at the 5<sup>th</sup> Annual Streamys Awards. He will join [A Great Big World](#) ft. [Futuristic](#), [Future](#), [OMI](#), [Sir Mix-A-Lot](#) and [Hailee Steinfeld](#) at the show, which will be broadcast live from the Hollywood Palladium on Thursday, September 17, 2015 at 10:00 pm ET/delayed PT on VH1 and its digital platforms. [The Streamy Awards](#), a multi-platform event honoring the best in YouTube, online video and the creators behind it will be hosted by [Grace Helbig](#) and [Tyler Oakley](#).

*Pluto*, the debut album of American hip hop recording artist **Future** – born as Nayvadius Wilburn – spawned five singles, all of which charted on the US *Billboard* 100 chart. His second album *Honest*, was released in April 2014, and he unexpectedly released a third album *DS2* in July 2015, which earned him his first No. 1 on the *Billboard* 200.

Ten awards will be presented live at the 5<sup>th</sup> Annual Streamy Awards. Winners from the remaining categories will be announced prior at the Official Streamys Nominee Reception hosted by [Chelsea Briggs](#) and [GloZell Green](#) on Monday, September 14 at YouTube Space LA in Playa Vista, CA. All Streamy Awards winners will be recognized in the September 17 live show.

Fan can still vote online for “Entertainer of the Year” and “Show of the Year.” Votes can be cast now until moments before the winners are revealed live on stage. Vote at [streamys.org/vote](#) or [www.vh1.com/events/streamy\\_awards/vote/](#) and directly on Twitter by including the nominee’s hashtag (#name OR #showtitle), the word “vote” and #Streamys in their Tweets.

For more information, visit [www.streamys.org](#). Join the conversation on Twitter with [@streamys](#) using **#Streamys**; follow Streamy Awards on [Facebook](#), [Instagram](#), [Tumblr](#), [Vine](#) as well as Snapchat – keyword: streamys.

The digital asset [Dropbox](#) includes photos, videos and GIFs from the submissions, nominations and show periods for gratis media use: <http://bit.ly/StreamysContent>.

Executive Producers for the 5<sup>th</sup> Annual Streamy Awards are dick clark productions’ Allen Shapiro, Mike Mahan, Assaf Blecher and Ariel Elazar, as well as Streamy Awards founders Drew Baldwin and Joshua Cohen. Lee Rolontz and Lara Fried will executive produce for VH1.

Official sponsors of the 5<sup>th</sup> Annual Streamy Awards include Cricket Wireless®, Denny’s®, Gillette® Venus® and Post Honey Bunches of Oats®.

### About The Streamy Awards

Created by Drew Baldwin and Joshua Cohen, the Streamy Awards honor the best in online video and the creators behind it. The annual event brings together the biggest names in YouTube and online video for a night of celebration, discovery, and meaningful recognition.

### **About dick clark productions**

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and the "Streamy Awards." Weekly television programming includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group and dcp; "World's Funniest" from Jukin Media and dcp; as well as "BOOM!" from Keshet DCP, the joint venture between Keshet International (KI), the global distribution and production arm of Keshet Media Group and DC Media, the parent company of dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

### **About Tubefilter**

Tubefilter is the leading resource for YouTube and online video news, analysis, and events, including the Streamy Awards ([streamys.org](http://streamys.org)) and Stream Con NYC ([streamconnyc.com](http://streamconnyc.com)). For additional information, visit [www.tubefilter.com](http://www.tubefilter.com).

### **About VH1**

VH1 delivers the ultimate mash-up of music, pop culture and nostalgia for adults who still want to have fun. VH1 is available in 93 million households in the U.S. VH1 also has an array of digital channels and services including VH1 Classic, VH1 Soul, the VH1 App, [VH1.com](http://VH1.com) and [@VH1](https://twitter.com/VH1), the hub for all things music and pop culture. Fans may also access current and retro VH1 programming via the VH1 App, the network's three-in-one video, new form content and co-viewing app, available for free on iOS and Android platforms. VH1 is a unit of Viacom Inc. (NASDAQ: VIA, VIAB), one of the world's leading creators of programming and content across all media platforms. For more information, go to [www.vh1press.com](http://www.vh1press.com), [VH1.com](http://VH1.com), or the [VH1 Facebook](https://www.facebook.com/VH1) page. Follow us on Twitter [@VH1PR](https://twitter.com/VH1PR).

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