



**MISS AMERICA ORGANIZATION ANNOUNCES THE SECOND ANNUAL “MISS AMERICA SERVES” NATIONAL DAY OF SERVICE TO BENEFIT CHILDREN’S MIRACLE NETWORK HOSPITALS AND STATE SCHOLARSHIPS ON APRIL 16, 2016**

**Local and State Titleholders from all 52 Territories to Raise Money for Children’s Miracle Network Hospitals**

**Atlantic City, NJ (March 15, 2016)** - Reigning Miss America Betty Cantrell and Miss America contestants from across the country will participate in the second annual national day of volunteer service, “Miss America Serves,” on Saturday, April 16, 2016. State and local contestants will join forces with family, friends and volunteers for a day of community service to raise funds for Children's Miracle Network Hospitals®, the official charity platform supported by Miss America, as well as state scholarships.

“Miss America Serves” became a beacon for all at the inaugural event last year, as everyone witnessed the goodwill and generosity of the contestants' efforts in their local communities, hospitals, homeless shelters, food banks, soup kitchens, pediatric wards, senior care establishments and much more. This event was the inspiration to create a national effort for each state representative to show their spirit of commitment and community service in their home state.

“Miss America Serves” will bring together Miss America contestants and volunteers from the state organizations to create service events that address critical needs in their communities. A few of the activities confirmed thus far include volunteering at Children’s Miracle Network Hospitals across the country; cleaning up park beaches and neighborhoods; assisting youth and senior organizations; visiting nursing homes; collecting clothes; stocking food pantries and feeding the homeless. These are only a few of the many activities planned on this special day to salute volunteerism and community service across the country.

"The Miss America Organization is thrilled to host its second annual ‘Miss America Serves,’ a national day of community service presented by Children's Miracle Network Hospitals," said Sam Haskell, III, MAO's Executive Chairman & CEO. "Last year, ‘Miss America Serves’ raised over \$100,000 for state scholarships and Children’s Miracle Network Hospitals across the United States, and we are excited to join together to serve even more communities across the country this year."

Miss America 2016 Betty Cantrell is excited to officially be a part of “Miss America Serves,” “Last year, I went to a grocery store in my hometown and asked patrons if they would buy canned goods to donate on their way out. I collected five grocery carts worth of canned and boxed goods and drove them over to our local Warner Robins food bank. ‘Miss America Serves’ was a huge personal accomplishment and I’m so excited to officially participate in Miss America Serves 2016!”

Local volunteers from children’s hospitals will join Miss America in this service opportunity to raise funds that will be given to their local Children's Miracle Network Hospital.

