
billboard

2016

MUSIC AWARDS

MULTI-PLATINUM POP SUPERSTAR MEGHAN TRAINOR TO PERFORM ON THE “2016 BILLBOARD MUSIC AWARDS”

Ludacris & Ciara to Host the Award Show Live from
T-Mobile Arena on SUNDAY, MAY 22nd at 8:00 p.m. ET / 5:00 p.m. PT on ABC

Click [HERE](#) for digital assets for the “2016 Billboard Music Awards”

SANTA MONICA, CA (May 13, 2016) – Billboard and dick clark productions announced today that pop superstar Meghan Trainor will perform her new smash hit “NO” on the “2016 Billboard Music Awards.” The “2016 Billboard Music Awards” will broadcast LIVE from T-Mobile Arena in Las Vegas on Sunday, May 22 at 8:00 p.m. ET / 5:00 p.m. PT on ABC. For the first time in Billboard Music Awards history, viewers on the West Coast will watch the show live along with fellow fans on the East Coast. This year’s show, which will be hosted by hip-hop artist Ludacris and international music sensation Ciara, will showcase big performances, unexpected collaborations and much-discussed pop culture moments. Trainor joins previously announced performers Justin Bieber, Celine Dion, DNCE, The Go-Go’s, Ariana Grande, Demi Lovato, Shawn Mendes, P!nk, Rihanna, “Kia’s One to Watch” Troye Sivan, Britney Spears, and collaborations with Fifth Harmony featuring Ty Dolla \$ign, Nick Jonas with Tove Lo, and Blake Shelton and Gwen Stefani, and Madonna will pay tribute to Prince.

GRAMMY®-winning Best New Artist Meghan Trainor has just released her highly-anticipated new album [Thank You](#) (Epic Records). [Thank You](#) is the follow up to her platinum debut [Title](#), which bowed at #1 on the Billboard 200 and was one of seven albums to sell a million copies in 2015. The lead single from [Thank You](#) is fiery, feisty kiss-off anthem “NO,” which is already a platinum-selling hit, reaching #1 on the iTunes singles chart and #3 on the Billboard Hot 100. Trainor’s new single “Me Too” impacts radio on May 16th. Meghan teamed up with producer Ricky Reed for the track who, along with Meghan, serves as the album’s co-executive producer.

Billboard Music Awards finalists are based on key fan interactions with music, including album and digital songs sales, radio airplay, streaming, touring and social interactions on Facebook, Twitter, Instagram, YouTube, Spotify and other popular online destinations for music. These measurements are tracked year-round by Billboard and its data partners, including Nielsen Music and Next Big Sound. The awards are based on the reporting period of tracking dates March 23, 2015 through March 17, 2016 and Billboard chart dates April 11, 2015 through April 2, 2016. Since 1940, the Billboard charts have been the go-to guide for ranking the popularity of songs and albums, and are the ultimate measure of a musician’s success.

The “2016 Billboard Music Awards” sponsors and partners include Comcast, Kia Motors, Las Vegas, Music Choice, T-Mobile and WestwoodOne.

Tickets are now on sale for the “2016 Billboard Music Awards.” To purchase tickets online, fans should go to www.axs.com or www.t-mobilearena.com.

For additional information on the “2016 Billboard Music Awards” visit us at www.billboardmusicawards.com or the Billboard hub at www.billboard.com/bbma.

For the latest Billboard Music Awards (BBMAs) news, exclusive content and more, be sure to follow the BBMAs on social and join the conversation by using the official hashtag for the show, #BBMAs.

Facebook: [FB.com/TheBBMAs](https://www.facebook.com/TheBBMAs)

Twitter: [@BBMAs](https://twitter.com/BBMAs)

Instagram: [bbmas](https://www.instagram.com/bbmas)

Tumblr: bbmas.tumblr.com/

Snapchat: thebbmas

Vine: vine.co/Billboard.Music.Awards

Cheat Tweet: Another [@BBMAs](https://twitter.com/BBMAs) performer has been announced! [@Meghan Trainor](https://twitter.com/MeghanTrainor) will perform at the [#BBMAs](https://twitter.com/BBMAs): bit.ly/MeghanBBMAs

The “2016 Billboard Music Awards” will live stream in the WATCH ABC app for verified viewers in New York, Los Angeles, San Francisco, Chicago, Houston, Fresno, Raleigh-Durham and Philadelphia. Once aired, the full show will be available on demand via WATCH ABC.

About “2016 Billboard Music Awards”

The “2016 Billboard Music Awards” are set to return to ABC and will be broadcast live from T-Mobile Arena in Las Vegas on Sunday, May 22 at 8:00pm ET / 5:00pm PT. The show will showcase this year’s hottest and biggest music stars. Billboard Music Awards finalists are based on key fan interactions with music, including album and digital songs sales, radio airplay, streaming, touring and social engagement. These measurements are tracked year-round by Billboard and its data partners, including Nielsen Music and Next Big Sound. The awards are based on the reporting period of March 23, 2015 through March 17, 2016. The “2016 Billboard Music Awards” is produced by dick clark productions. Allen Shapiro, Mike Mahan, Mark Bracco, Barry Adelman and Robert Deaton are Executive Producers.

About dick clark productions

dick clark productions (dcp) is the world’s largest producer and proprietor of televised live event entertainment programming, with the “Academy of Country Music Awards,” “American Country Countdown Awards,” “American Music Awards,” “Billboard Music Awards,” “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest,” “Golden Globe Awards,” “Hollywood Film Awards” and the “Streamy Awards.” Weekly television programming includes “So You Think You Can Dance,” from 19 Entertainment, a division of CORE Media Group and dcp. dcp also owns one of the world’s most unique and extensive entertainment archive libraries, with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit www.dickclark.com.

About Billboard

Billboard is the world’s most influential music brand, built on the most complete and well- respected database of charts across all music genres. The Billboard charts define success in music. From the iconic Billboard magazine to Billboard.com, the ultimate consumer-facing destination for millions of passionate music fans, to the industry’s most elite conference series and influencer events including the Power 100 and Women in Music – the Billboard brand has unmatched authority among fans, artists and the industry alike. Billboard was named the leading U.S. brand on Twitter, surpassing the NFL, ESPN, BuzzFeed and MTV, with 7.5 million engaged actions in Q4 2015, and named an overall Top 10 U.S. Media Publisher in December 2015 with 11.8 million social actions. Billboard topped Shareable’s list of U.S. publishers by engagement on Twitter in Q4, ahead of brands including Bleacher Report, BuzzFeed and The New York Times. Billboard magazine has scored major news-generating covers recently including Nicki Minaj, Lana Del Rey, Selena Gomez and Justin Bieber.

MEDIA CONTACTS:

Slate PR:

Andy Gelb, 310-461-0111, andy@slate-pr.com

Rachael Trager, 212-235-6817, rachael@slate-pr.com

dick clark productions:

Liz Morentin, 310-255-4602, LMorentin@dickclark.com

Lydia Baskharoon, 310-255-0319, LBaskharoon@dickclark.com

ABC Media Relations:

Nicole Marostica, 818-460-6783, Nicole.Y.Marostica@abc.com

Jonathan Hogan, 818-460-7016, Jonthan.Hogan@abc.com

For Latin Inquiries:**d.baron Media Relations, Inc**

Diana Baron, 310-315-5444, Diana@dbaronmedia.com

Diana Tudela, 310-315-5444, DTudela@dbaronmedia.com