



**JIMMY FALLON BRINGS THE FUN:
'THE TONIGHT SHOW' STAR SET TO HOST
'74TH ANNUAL GOLDEN GLOBE® AWARDS'**

The Emmy- and Grammy-Winning Star of America's #1 Late-Night Talk Show Takes Center Stage as NBC Kicks Off the 2017 Award Season Jan. 8 From the Beverly Hilton

UNIVERSAL CITY, Calif. — Aug. 2, 2016 — Jimmy Fallon, America's #1 late-night talk show entertainer, has been named host of the "74th Annual Golden Globe Awards," set to air on NBC live coast-to-coast from the Beverly Hilton in Beverly Hills on Sunday, Jan. 8, 2017 from 8-11 p.m. ET (5-8 p.m. PT).

The Emmy- and Grammy Award-winning Fallon, who's hosted "The Tonight Show" since February 2014 and has since guided the classic franchise to dominance in every key ratings category, previously won rave reviews for his performance as host of the 2010 Primetime Emmy Awards. "The Tonight Show" is currently nominated for two Emmys this year, including Outstanding Variety Series Talk.

January's three-hour Golden Globes telecast will serve as the official kick-off to the 2017 awards season.

"We're thrilled to announce Jimmy as host of 'The 74th Annual Golden Globes,'" said NBC Entertainment Chairman Robert Greenblatt. "This is the most spontaneous and uninhibited award show on television, and Jimmy's playful, disarming comedic brilliance makes him the ideal host to enhance and elevate the sense of fun and irreverence that's made the Golden Globes one of the premier events of the entire broadcast year."

"Jimmy Fallon is an exceptionally talented and dynamic entertainer and we couldn't be more excited that he'll be hosting the 2017 Golden Globes," said Lorenzo Soria, President of the Hollywood Foreign Press Association. "His charm, wit and incredible spontaneity will play exceedingly well both to everyone at the show as well as the millions watching at home from around the world."

"Jimmy Fallon's brand of comedy will continue the tradition of cutting-edge excitement viewers have come to expect from the host of the Golden Globes," said Allen Shapiro, CEO of dick clark productions.

The 2016 telecast of the Golden Globes averaged a 5.5 rating, 16 share in adults 18-49 and 18.5 million viewers overall in "live plus same day" ratings from Nielsen Media Research, making it the #1 entertainment telecast on the broadcast networks for the week of Jan. 4-10 in the key 18-49 demographic. Despite facing a high-rated NFL playoff overrun, the 2016 Globes telecast retained

95% of the prior year's 18-49 rating and 96% of the year-earlier total-viewer result. Over the last four years, the Globes has delivered the event's four most-watched telecasts since 2007.

Additionally, the 2016 telecast saw an upward trend in digital and social media statistics. On Twitter, beginning three hours before the live show and through 10 minutes after it ended, 4.4 million Golden Globe Awards-related tweets were sent globally, resulting in a total of 1.2 billion views. On Facebook, more than 9 million users globally participated in a total of 19 million interactions on show day, which included posts, comments and likes.

"The Tonight Show Starring Jimmy Fallon" remains the dominant force in late night, leading all other competitors in every key measure — adults, men and women 18-34, 18-49 and 25-54, plus total viewers. In fact, "The Tonight Show" has won 46 of 46 weeks to date versus the competition in adults 18-49 and the last 45 in a row in total viewers.

With "The Tonight Show," Fallon has expanded the boundaries of late night to play to his strengths and has been headlining with hilarity ever since. The #1 show in late night always offers more laughs and fun, with everyone being invited to the party. Each night viewers are in store for an hour full of unexpected, innovative comedy with celebrity guests and creative music-oriented bits. Due to Fallon's massive popularity and creative prowess, "The Tonight Show's" groundbreaking videos often quickly become viral sensations. With 11 million subscribed and more than 5.6 billion video views, "The Tonight Show" is the most subscribed and viewed late-night channel on YouTube, and also ranks #1 on Facebook, Instagram and Twitter. With Fallon's truly welcoming style and on-point pop culture awareness, it's easy to see why fans love to end their day with "The Tonight Show."

Fallon began his TV career with "Saturday Night Live" in 1998 and spent six successful years on the show. In 2009, he returned to NBC to host "Late Night with Jimmy Fallon," a show that consistently garnered attention for its viral videos, celebrity games and A-list guests.

Nominations for the Golden Globes will be announced Monday, Dec. 12. Winners are voted on by the Hollywood Foreign Press Association.

Produced by dick clark productions in association with the HFPA, the Golden Globe Awards are viewed in more than 236 countries and territories worldwide and are one of the few awards ceremonies to include both motion picture and television achievements.

About the Hollywood Foreign Press Association

Founded in the 1940s during World War II, the HFPA was originally comprised of a handful of L.A.-based overseas journalists who sought to bridge the international community with Hollywood, and to provide distraction from the hardships of war through film. Seventy years later, members of the HFPA represent 56 countries with a combined readership of 250 million in some of the world's most respected publications. Each year, the organization holds the third most watched awards show on television, the Golden Globe® Awards, which has enabled the organization to donate more than \$25 million to entertainment-related charities and scholarship programs. For more information, please visit www.GoldenGlobes.com and follow us on Twitter (@GoldenGlobes) and Facebook (www.facebook.com/GoldenGlobes).

About dick clark productions

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming, with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New

Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and the "Streamy Awards." Weekly television programming includes "So You Think You Can Dance," from 19 Entertainment, a division of CORE Media Group and dcp. dcp also owns one of the world's most unique and extensive entertainment archive libraries, with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit www.dickclark.com.

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