



**TAYLOR SWIFT TO MAKE WORLD PREMIERE OF HER NEW MUSIC VIDEO “OUT OF THE WOODS” DURING “DICK CLARK’S NEW YEAR’S ROCKIN’ EVE WITH RYAN SEACREST 2016”**

**The New Year’s Celebration Airs Live on ABC from New York’s Times Square**

*For digital assets and performer gif galleries, please go to <http://bit.ly/NYRE16Content>*

*For media assets, please go to: <http://bit.ly/1mmeGZU>*

**Los Angeles, CA (December 22, 2015)** – Singer, songwriter Taylor Swift, is set to release the world premiere of her new music video "Out of the Woods" during ABC's telecast of **“Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2016.”** The sixth music video off of 1989, Swift’s Grammy nominated Album of the Year, will debut to millions of fans worldwide during the New Year’s Celebration. The full evening will include over 38 performances and 5 ½ hours of music. America’s biggest celebration of the year will take place on **THURSDAY, DECEMBER 31** beginning at 8 p.m. ET/PT on the ABC Television Network.

The show will include special performances and reports on New Year’s celebrations from around the globe. Ryan Seacrest will host and lead the traditional countdown to midnight from Times Square in New York City as he has for the last 10 years with live reporting from actress and comedian Jenny McCarthy. As previously announced, New York headliner Carrie Underwood will be joined by Luke Bryan, Demi Lovato and Wiz Khalifa featuring Charlie Puth, who will perform for over one million fans live in Times Square and millions more on TV.

Fergie will host the Billboard Hollywood Party with performances by headliner One Direction, 5 Seconds of Summer, Alessia Cara, DNCE, Fall Out Boy, Andy Grammer, Ellie Goulding, Nick Jonas, Elle King, Tove Lo, Macklemore & Ryan Lewis, OMI, Pentatonix, Rachel Platten, Nathan Sykes and WALK THE MOON. Jimmy Buffett will make a special live appearance with “Margaritaville” from his concert at Barclays Center in Brooklyn, New York.

Taylor Swift is the only artist in history to have three albums selling over one million copies in their first week of release (2010's **Speak Now**, 2012's **RED** and 2014's **1989**), is the all-time leader on RIAA’s digital singles chart, the only artist to have two singles hit No. 1 on Billboard’s HOT 100 Chart in 2014 AND **1989** was the highest selling album of 2014, to date selling over nine million albums worldwide. Taylor, a seven-time GRAMMY

winner, is a singer, songwriter and the youngest winner in history of the music industry's highest honor, the GRAMMY Award for *Album of the Year* and the inaugural recipient of AMA's *Dick Clark Award for Excellence*. Taylor has an album on Rolling Stone's prestigious *The 50 Greatest Albums of All Time* (by women) list, she is Billboard's youngest-ever *Woman of the Year* and the only artist to have been awarded this honor twice, Time magazine has named her one the of the *100 Most Influential People* in the world and one of only eight candidates for their most prestigious honor, *2014 Person of the Year*. Taylor has career record sales of over 40 million albums and more than 130 million song downloads worldwide, and has had singles top the charts around the globe. **1989** sold almost 1.3 million copies in the U.S. in its first week and the only album to go platinum in 2014, topping Billboard's Top 200 charts and iTunes' sales charts in 97 countries on its release. Taylor's current single "Wildest Dreams" is the fifth-consecutive chart-topping release from the GRAMMY nominated *Album of the Year*, **1989**.

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2016" is produced by dick clark productions with Ryan Seacrest, Allen Shapiro and Mike Mahan serving as executive producers and Barry Adelman and Mark Bracco are co-executive producers. Larry Klein is producer.

The complete lineup Thursday night, December 31 on ABC is:

8:00 - 11:00 p.m. – "Dick Clark's Primetime New Year's Rockin' Eve with Ryan Seacrest 2016"

11:30 - 1:09 a.m. – "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2016, Part 1"

1:10 - 2:13 a.m. – "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2016, Part 2"

For additional photos, please visit [www.disneyabc.com](http://www.disneyabc.com).

**Cheat Tweet:** [@taylorswift13](https://twitter.com/taylorswift13) to make the WORLD PREMIERE of her new music video "Out of the Woods" at [@NYRE!](https://twitter.com/NYRE) [bit.ly/SwiftNYRE](http://bit.ly/SwiftNYRE) [#RockinEve](https://twitter.com/RockinEve)

**Facebook:** [Facebook.com/NewYearsRockinEve](https://www.facebook.com/NewYearsRockinEve)

**Twitter:** [@NYRE](https://twitter.com/NYRE)

**Snapchat:** OfficialNYRE

**Instagram:** [@officialnyre](https://www.instagram.com/officialnyre)

**Tumblr:** [rockineve.tumblr.com](http://rockineve.tumblr.com)

**Hashtag:** [#RockinEve](https://twitter.com/RockinEve)

**Website:** [newyearsrockineve.com](http://newyearsrockineve.com)

#### **ABOUT DICK CLARK PRODUCTIONS**

dick clark productions (dcp) is the world's largest producer and proprietor of televised live event entertainment programming with the "Academy of Country Music Awards," "American Country Countdown Awards," "American Music Awards," "Billboard Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," "Golden Globe Awards," "Hollywood Film Awards" and the "Streamy Awards." Weekly television programming includes "So You Think You Can Dance" from 19 Entertainment, a division of CORE Media Group and dcp; and "World's Funniest" from Jukin Media and dcp. dcp

also owns one of the world's most unique and extensive entertainment archive libraries with more than 55 years of award-winning shows, historic programs, specials, performances and legendary programming. For additional information, visit [www.dickclark.com](http://www.dickclark.com).

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